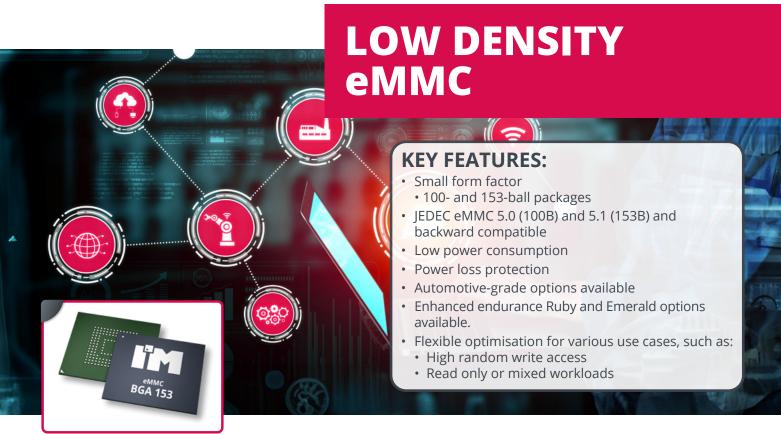


UNLIMITED INGENUITY





eMMC integrates the flash memory and controller into a single chip, providing a compact and cost-effective storage solution for devices with limited space and power constraints.

Intelligent Memory's eMMC family offers vibration resistant options with superior power efficiency for all of your smaller designs. With a small form factor and low power consumption, this JEDEC-compliant and automotive-grade optional product is designed to offer a variety of options for customization.

IM's NAND Product Lineup

- IM's NAND Lineup includes 3 family categories:
 - *Emerald*, *Ruby* and *Silver*, classified by their endurance
- Longevity options for extended, long-term availability without BOM changes
- Comes with IM's full range of technical support and tools



Endurance



You may also contact our sales team directly at sales@intelligentmemory.com



UNLIMITED INGENUITY

Silver

For Applications

- That require highest possible capacities
- With normal write workload, e.g.
 - No 24/7 write access
 - More sequential than random workload

Ruby

Emerald

Addressing All Requirements Towards an SLC-Based Product

- Highest endurance • Equivalent to min. 60.000 P/E cycles; Highest endurance under random workload
 - Performance in combination with latest firmware architecture
 - Superior sequential and random performance
 - Reliability
 - Highest quality HW, combined with sophisticated firmware
 - · Mechanisms ensure high level of reliability and data integrity

APPLICATIONS

eMMC is used in various electronic devices, including:

- Smartphones & Tablets: eMMC is commonly used for storing the operating system, applications, and user data in mobile devices due to its compact size and cost-effectiveness.
- Smart TVs and Set-Top Boxes: It can be found in smart TVs and set-top boxes for storing firmware, applications, and other data.
- **Digital Cameras**: eMMC is utilized in some digital cameras for storing photos, videos, and firmware.
- **Automotive Systems**: In-vehicle infotainment systems and other automotive applications often use eMMC for storage purposes.
- Wearable Devices: Some wearables, such as smartwatches and fitness trackers, use eMMC for storing firmware and user data.
- Networking Equipment: eMMC is employed in certain networking devices like routers and switches for storing firmware and configuration data.
- IOT & Industrial Applications: They have various uses in industrial devices and equipment for reliable data storage.
 - Robotics
 - Industrial Automation
 - Industrial Control Systems
- **Embedded Systems**: eMMC is suitable for embedded systems where space constraints and cost considerations are crucial.

In these applications, eMMC provides a balance between performance, reliability, and affordability, making it a practical choice for many industrial and embedded systems. Embedded MultiMediaCards are designed for extended product life cycles. These versions prioritize durability and reliability to ensure sustained performance over a more extended period. This is crucial for applications where the devices are expected to operate for many years.



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For Applications

- That require mid- to high-capacity ranges
- With a high write workload or very long required system lifetime